

AVATAR ARTEFACT

The avatar for Sea Shepherd Conservation Society reflects the will and persona of the supporters. The supporters involve themselves by direct contact with the organisation. These are the ones that volunteer their time to work within the organisation. I developed a character (Mike) who is the image of Sea Shepherds supporters.

Mike is a cross between Neptune, the god of the sea and a pirate. Wearing pirate uniform he is able to put on an aggressive front some of which does swell up from his personality. The relation to Neptune gives him apparent authority as he wields his trident in judgement.

Mike rides a whale to show which side he takes. He loves animals and is always there for their call for help. Mike works for the animals and answers to no one but them.

